



CALL FOR PRESENTATIONS

MUWG FALL 2025 CONFERENCE

SEPTEMBER 15-18, 2025

DENVER, CO

HOSTED BY:



CONFERENCE THEME:
MAXIMIZING SUSTAINABILITY
AND EFFICIENCY WITH MAXIMO

CONFERENCE INFO

Voted 'Best Maximo User Group', MUWG conferences offer information and learning opportunities for all user levels. New to Maximo or advanced experience, MUWG provides a forum for Maximo users to exchange information, methods, and best practices in the utility workplace.



Conference content covers a range of industries topics including Power Generation, Spatial Transmission & Distribution, Supply Chain, Health Safety & Environmental, Water / Wastewater, Mobility, Transportation / Fleet, Telecom and General Maximo.

SPEAKER INFO

Your industry peers want to hear from you!

Sessions can be either strategic or technical in nature and may range from 30-75 minutes in duration. Any Maximo success story and lessons learned should be submitted! Speakers should arrange to present in-person.

FREE
CONFERENCE PASS
INCLUDED FOR ONE
SPEAKER OF
APPROVED
PRESENTATIONS

VENDOR INFO

Vendors should encourage clients with Maximo "Best Practice" experiences to submit a proposal. Vendors may assist with a client presentation, but the client *must be* the main presenter. If you, as a vendor, submit a proposal on behalf of the client, the client speaker contact information must be included.

PROPOSAL SUBMISSION

Email completed speaker proposals to claycook@muwg.org. Submitted speaker proposals should relate to the conference theme and include:

1. Presentation Title
2. Purpose & Content for publish in agenda (250 words or less)
3. Speaker Name, Organization, Email and Phone

Final presentation materials must be submitted to MUWG for review by Friday, August 29. If not received, MUWG may replace the session & rescind the free speaker pass.

**DEADLINE TO
SUBMIT PROPOSALS**
FRIDAY, MAY 30

PRESENTATION IDEAS

Sustainable Asset Management

Explore how Maximo can help organizations implement sustainable practices in asset management, including predictive maintenance and lifecycle management.

Efficiency Optimization

Discuss strategies for using Maximo to streamline operations, reduce downtime, and improve productivity through data-driven decision-making and automation

Future Trends and Innovations

Look ahead at emerging trends and innovations in Maximo that can further enhance sustainability and efficiency, such as IoT integration, AI-driven analytics, and smart infrastructure.

Case Studies and Best Practices

Demonstrate real-world examples, success stories, and lessons learned in the following areas of interest:

- Upgrading to MAS9
- Evolution of Maximo
- Maximo business process changes
 - Maximo User Work Culture
 - Mobility Solutions
- Inspections using Maximo
 - Purchasing & Inventory
- Industry Solutions (HSE, Scheduler, Spatial, Transportation, Utilities)
- Maximo Integrations & overcoming technical challenges
 - Using Compatible Unit Estimating
 - Continuous Process Improvement
 - Using Maximo to comply with regulations
 - Telecom Operations

PLEASE CONTACT US FOR MORE INFORMATION

Clay Cook, MUWG President



claycook@muwg.org



muwg.org



979-966-2600