

# MUWG Fall Conference

Rochester, NY  
September 25-28



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**MUWG**  
MAXIMO UTILITY WORKING GROUP

The Evolution of  
Asset & Work  
Management  
using Maximo

Hosted By:



**NY Power  
Authority**

**Canal  
Corporation**

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# WELCOME

**On behalf of the MUWG Management Committee, hello and welcome to Rochester!**

As we conclude our twenty-sixth year of service to the Maximo community, we'd like to thank you for your attendance and support. Every day, we seek to provide for you an organization that lives up to our mission to provide a forum for utility members to exchange information, methods, and experiences related to Maximo.

Each spring and fall, our committees work to deliver a conference second to none in the Maximo community. We hope that you enjoy many of the improvements that have been made to enhance your experience. Rest assured, many of the things that you have always enjoyed about a MUWG conference remain. As always, it is our aim to deliver a conference that exceeds your expectations.

Thank you to our many Sponsors for your never-ending support. Thank you to IBM for your sponsorship and support. Thank you to the members of the MUWG Board of Directors, MUWG Management Committee, Maximo Supply Chain Users Group, and the Mobile Users Group for Maximo, for volunteering your time, expertise, and guidance to this great organization. Last but certainly not least, thank you to the MUWG Administration for running the day-to-day operations of our organization and for always serving beyond the call of duty. It is because of all of you, working together, that we are able to continue the conferences and services that you have come to expect and enjoy.

To the employees of New York Power Authority, thank you for once again hosting this conference. We are excited to be in Rochester and look forward to one of our best conferences yet.

Please, enjoy the conference, learn something new, connect with old friends, and "GET OUT THERE AND NETWORK".



**George Perry**  
MUWG Committee Chair



## DOWNLOAD THE GUIDEBOOK APP

- Access Agenda & Presentations
  - 'Comment' & Rate Sessions
- Complete Overall Conference Evaluation
  - Add to Photo Album

# SPECIAL ACTIVITIES

## MONDAY, SEPTEMBER 25

### \* ADDITIONAL REGISTRATION REQUIRED

#### \* IBM Maximo Location Based Services Development Partner Meeting 9:00a – 11:00a – By Invitation Only | LOCATION: TBD

- For more information, contact João Souto Maior [jmaior@br.ibm.com](mailto:jmaior@br.ibm.com)

#### \* Preconference Outing Genesee River & Erie Canal Cruise on the Riverie 10:30a – 2:45p

Meet in Hyatt Lobby at 10:30a for charter bus transportation to boat.



##### • Includes:

- Charter Bus Transportation to/from the Hyatt Regency Hotel
- Sponsored by: ActiveG**
- Riverie cruise south to Genesee Valley Park then east on Erie Canal
- Soda, beer, wine, or juice on board Riverie
- Lunch and brewery tour at Genesee Brewing Co.- one of the largest & oldest continually operating breweries in the US.
- Souvenir MUWG / Genesee Brewing Co. pint glass

- **Additional fee (\$60) & registration required to attend.**

#### \* MAS Maximo App Suite Discover Session 2:30p – 4:30p | LOCATION: TBD

- Discover what you can take advantage of today, integration that exists across the capabilities within the Suite, licensing that encourages evaluating and utilizing additional capabilities to improve operations, infrastructure that enables readily ramping up your environment when more capacity is required, and how the suite can help you progress up the asset management maturity curve. We will have an open discussion on what initial adopters are leveraging and what is available to support your migration. We would like to understand your needs and any concerns that you have. Our objective is to support your nearer-term consideration of the evolution to MAS.
- Stan Smith, IBM Program Director, Maximo Product Management

#### MUWG First Timers Orientation 4:30p – 5:00p | LOCATION: TBD

- Join us to learn how to get the most out of our conference!

#### Using Guidebook - MUWG Conference Mobile App 5:00p – 5:30p | LOCATION: TBD

- Learn how to download and navigate MUWG Conference Mobile App.

#### Conference Registration 5:30p – 8:00p | LOCATION: TBD

- Check in for the Conference to receive badge and welcome giveaways.

#### Hospitality Night 5:30p – 8:00p | LOCATION: TBD

- Welcome to Rochester! Join us for cocktails, light bites & live music.

Hospitality Night  
Sponsored By:



KURVE SOLUTIONS

Music Sponsor:  
Polaris Solutions

# IBM DEMO ROOM

The demo room provides an open forum for questions and answers. There are no scheduled presentations, but please bring your questions during the hours scheduled for each subject.

## TUESDAY, SEPT 26

1:00p - 2:15p

**Maximo 7.6 - Work and Asset Management**  
Solution Engineers: Steven Shull & Jim Seeber

2:30p - 4:00p

**Maximo 7.6 - Supply Chain**  
Solution Engineer: Steven Shull  
**Maximo Monitor, Health, Predict & Accelerators for Utilities**  
Solutions Engineer: Stephen Bosak & John Douglas, Sr. Prod Mgr

## WEDNESDAY, SEPT 27

10:45a - 12:00p

**Maximo for Nuclear Power & Power Generation**  
Solution Engineer: Chuck Bandy  
**Fleet Management - Transportation Manager**  
Solutions Engineer: Jim Seeber

1:00p - 2:15p

**Maximo Utilities for T&D**  
**HSE - Health Safety & Environment**  
Solution Engineer: Matt Lister

2:45p - 4:00p

**Maximo Scheduler - Maximo Mobile**  
**Appointment Scheduling & Dispatch**  
Solution Engineer: Steven Shull

## DEMO ROOM LOCATION: AQUEDUCT A & B

**Want to see and log into an actual MAS system?**

**Swing by to play in Interloc's MAS Sandbox!**

**Location: AQUEDUCT C & D**

**Tuesday, Sept 26 - 1:00p - 4:30p**

**Wednesday, Sept 27 - 10:15a - 4:00p**



# CONFERENCE DAY 1

## TUESDAY, SEPTEMBER 26

### GENERAL SESSIONS

7:00a–8:00a  
(Location)

**Final Conference Registration**  
**Continental Breakfast**

**BREAKFAST  
SPONSORED  
BY:**



8:00a–8:30a  
Lilac Ballroom  
**George Perry**  
NYPA

#### Opening Remarks

- MUWG Business Updates
- Agenda Updates
- Message from Ric da Silva, NYPA VP of Strategic Operations

8:30a–9:00a  
Lilac Ballroom  
**Leonard Caputo**  
NYPA Sr. Director,  
Asset Performance  
Program



#### The Evolution of Asset & Work Management at NYPA

The New York Power Authority has over twenty-five years of experience using Maximo. Starting with PSDI and then MRO software, NYPA realized the value of an improved asset and work management system. NYPA became early adopters of an enterprise-wide, reliability focused, asset management program.

This presentation will discuss NYPA's journey in developing its asset and work management program, and its recent history using Maximo as its Enterprise Asset Management tool.

Discussion will include:

- Why this change in asset & work management was necessary
- The original scope of the program
- Anticipated benefits and outcomes
- Program milestones and gaps
- Measures of success
- How we knew that were progressing towards our goals and objectives

The presentation will conclude with an overview of where NYPA's asset and work management program is today, what we are doing in the manner of continual improvement, & where we hope to be in the future.

9:00a–9:45a  
Lilac Ballroom  
**Peter Kalaitzidis**  
Program Manager,  
Unmanned Aerial  
Systems, NYPA



#### Leveraging Drones for Power Utilities: Exploring Use Cases with Maximo

This engaging and informative presentation delves into the exciting world of drones and their potential applications within the power utility industry and at hydro-electric facilities. With a focus on leveraging IBM Maximo, we will explore how drones can revolutionize operations, improve efficiency, and enhance safety for power utilities.

During the presentation, we will discuss the process of developing and creating use cases specifically tailored to power utilities and hydro-electric facilities, while keeping Maximo capabilities in mind. By integrating drone technology into existing workflows, we can unlock a multitude of benefits, such as asset inspections, infrastructure monitoring, and emergency response management.

Key topics to be covered:

1. Introduction to drone technology & its relevance in the power utility sector
2. Overview of IBM Maximo and its capabilities for asset management can benefit from UAS systems
3. Identifying use cases for drones in power utilities: asset inspections, maintenance, and monitoring
4. Case studies showcasing successful drone deployments in the power utility industry
5. Best practices for implementing drone operations while integrating Maximo
6. Future prospects & emerging trends in drone technology for power utilities

# CONFERENCE DAY 1 TUESDAY, SEPTEMBER 26

9:45a-10:15a

Lilac Ballroom

Stan Smith

IBM Program Director,  
Maximo Product  
Management



## IBM Maximo App Suite - Product Announcements, Updates & Roadmap Overview

Maximo Application Suite continues to evolve with an expanding focus to cover asset lifecycle and performance management. This summary session will talk about recent updates and our plans going forward for all aspects of asset management including monitoring, mobility, scheduling, AI, sustainability, industry driven functionality, and modernization. This session will be covered in detail in the afternoon breakout session with time there for Q&A.

10:15a-10:45a

The Galleria

## MORNING BREAK

NETWORKING & LIGHT  
REFRESHMENTS PROVIDED

**BREAK  
SPONSORED  
BY:**

## KICKOFF SESSIONS

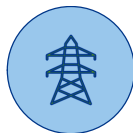
10:45a-12:00p

Kickoff sessions are an opportunity to meet and network with other attendees that are interested in the same conference track. These sessions typically include introductions, conversation on track topics and facilitated discussion by MUWG Committee Members.

## MUWG CONFERENCE TRACKS



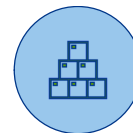
Power  
Generation  
Highland D & G



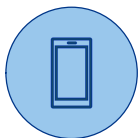
Transmission  
& Distribution  
Highland E & F



Water /  
Wastewater  
Highland B



Supply Chain  
Highland A



Mobility  
Highland C & H



Information  
Technology  
Highland J



\*General



\*Management  
/ Manager



\*Transportation  
/ Fleet

\*Kickoff Sessions not being offered during Fall 2023 Conference

12:00p-1:00p

Empire Hall North

## LUNCH

A plated lunch to promote  
discussion among attendees.

**LUNCH SPONSORED BY:**

**MAXPROCURE™**  
PROCURE-TO-PAY AUTOMATION FOR MAXIMO

# CONFERENCE DAY 1

## TUESDAY, SEPTEMBER 26

### AFTERNOON 1 SESSIONS



1:00p–2:15p  
HIGHLAND D&G

**IBM Maximo Application Suite - Product Update & Roadmap Deep Dive**  
Stan Smith & Team Members, IBM

**Purpose:** Innovating Maximo for tomorrow – an update on offerings and roadmap from IBM with interactive Q&A.

**Content:** Maximo Application Suite continues to evolve with an expanding focus to cover asset lifecycle and performance management. We have expanded our offerings and will continue to grow both capabilities and each of both deployment and management. This session will talk about recent updates and our plans going forward for all aspects of asset lifecycle and performance management including manage, monitor, mobility, scheduling, ASL Asset Strategy Library, Accelerators, Omnio Edge Connectors, AI, sustainability, industry driven functionality, and modernization.



1:00p–2:15p  
HIGHLAND B

**Cross-Department Collaboration and Other Conditions for Data Quality Success**  
Donald (D.J.) Mattos, NYPA

**Purpose:** Data Quality is key to realizing the full business value of Asset Information throughout the enterprise. NYPA's Asset Information team will provide examples of how they support Data Quality efforts with standards, governance, monitoring, audits, business rules, and systems.

**Content:** Strong collaboration is also an essential part of any successful Data Quality program. NYPA will cover different collaboration approaches and how working group relationships create synergies that enable continuous monitoring and improvement of data quality, maintenance procedures, CMMS, and training content.



1:00p–2:15p  
HIGHLAND E&F

**Maximo Monitor (Enterprise Monitoring at Scale)**  
Stephen Bosak, IBM

**Purpose:** How can we get alerts from assets that need attention fast? Learn how the data from SCADA systems, and sensors can be leveraged to provide us actionable alerts.

**Content:** Maximo Monitor is being deployed across industries to identify anomalies and provide alerts to understand when equipment requires attention. Learn how to use an asset hierarchy and streaming analytics to find anomalies fast and generate actionable alerts.



1:00p–2:15p  
HIGHLAND C&H

**DC Water Mobility Solutions**  
Durmus Cesur, DC Water

**Purpose:** In this presentation, DC Water mobility solutions will be explained.

**Content:** These solutions provide customized mobile applications for foreman and field crews, to assign and complete workorders with associated details using a mobile device, and at the same time with web components provide capabilities for QA/QC specialists to QA/QC and managers capabilities to observe the progress/performance and take and file compliance reports on the work done in the field. Data gathered in real time flows directly to an EAM (IBM Maximo, etc.) and Enterprise GIS (ESRI) allowing an organization to keep their systems of record current, improving data accuracy & integrity



# CONFERENCE DAY 1

## TUESDAY, SEPTEMBER 26

### AFTERNOON 1 SESSIONS



1:00p-2:15p  
HIGHLAND A

**Path to Utilizing Maximo to Strengthening Purchase-to-Pay & Business Controls**  
Bob Webster, RED

**Purpose:** The presentation will provide attendees with an overview of how RED-Rochester, LLC (RED) is utilizing Maximo to develop its Purchase-to-Pay (P2P) process and strengthen business controls.

**Content:** Previous State - Where We Were, Current State - Where We Are & Future State - Where We Want to Be. Previously, RED created many dollar-based blanket orders based on ease of ordering and processing payment. As a result, business controls and cost productivity opportunities compromised or exposed to risk. To address these gaps, RED developed a P2P process based on existing business controls. RED incorporated Maximo to execute, track and manage the process. Areas that were developed included implementation of:

- Purchase contracts to address over-use of blanket orders & improve performance to plan & manage sales tax
- Purchase Requisitions to address lack of formal purchase request & improve spend authorization controls
- Purchase Order Issuance via Maximo Server to track & manage orders issued to suppliers & service providers

Areas that still being developed:

- Develop business-to-business capability
- Further develop Terms & Conditions / Preferred Supplier Agreements (PSA) stored in Maximo. Align agreements with vendor code
- Providing suppliers and service providers with access to files (specs, requirements, etc.)
- Further develop ship to locations



1:00p-2:15p  
HIGHLAND J

**Maximo Integration: Exploring the Maximo Integration Framework (MIF)**  
Tom Sarasin, IBM

**Purpose:** Utilities have a complex enterprise software ecosystem. Maximo needs to communicate with finance, HR, Time Reporting, GIS, Supply Chain, Scada and on and on. In this session we will explore features of the Maximo Integration Framework (MIF) & discuss customer integration implementations

**Content:** This session will be broken into 2 parts. The 1st part of the session we will review some recent data loading activities done by the Maximo development team and discuss some of their strategies to optimizing performance. The 2nd part will be an open discussion among attendees (Customers / Partners / IBMers) to address integration questions, challenges & learn from each other's implementations.



1:00p-2:15p  
HIGHLAND K

**Maximo 101 - What is Maximo?**  
George Perry, NYPA

**Purpose:** This session is offered for attendees who are new to, or have very little experience with, Maximo

**Content:** Maximo is an Asset and Work Management system. This session will discuss Maximo and what it does, how it uses a modular approach to manage all aspects of an asset and work management program, and why it is the right tool to do so for many utilities across the world. Discussion will include a tour of the Maximo homepage and application screens, as well as a demonstration of how to navigate inside the software



1:00p-2:15p  
CASCADE A,B&C

**IBM Maximo for Transportation: Sustainable Fleet Management**  
Ed Jones, IBM

**Purpose:** What is sustainable fleet maintenance management and how can the Maximo Application Suite (MAS) help you on your sustainment journey.

**Content:** A review of where Transportation Manager is today, enhancements being discussed to improve it, and how MAS has added tools to expand the fleet maintenance conversation.

# CONFERENCE DAY 1 TUESDAY, SEPTEMBER 26

## AFTERNOON 1 SESSIONS



**1:00p-2:15p**  
**CASCADE D,E&F**

**A Simplified Approach to RCM in Maximo at Consolidated Edison of New York (CONY)**  
Mark Lozina, Consolidated Edison

**Purpose:** CONY has implemented an RCM program in Maximo, documenting our maintenance strategies, identifying the basis or justification for our PM program for various groups of key assets. Utilizing MGI's RCM Application Suite for Maximo, CONY can group assets into "RCM Groups", identifying their functions and functional failures as well as the corresponding failure modes. Assets are then subdivided into more detailed "Maintenance Groups" by asset manufacturer and model number, where we define the maintenance strategy specifying what maintenance (PM's) we have in place to mitigate each failure mode.

**Content:** This session will discuss our implementation and benefits that allow us to easily identify when existing assets are missing mitigation measures (PM's) or to create and assign PM's to newly onboarded assets with a few simple keystrokes. When work orders are completed in the field, users capture when functional failures occur on assets, identifying the component that failed, the problem that occurred and the cause of that failure, in others words the failure mode (component-problem-cause) that occurred. Reliability engineering reviews all work orders to ensure data accuracy for meaningful reporting and regularly reviews both RCM Groups and Maintenance Groups running the built-in analysis functionality to allow CONY to easily identify bad actor assets and/or possible asset defects by manufacturer and model. This feedback loop allows us to ensure that the maintenance strategies that CONY has in place for our assets are effective and provides a continuously evolving, living RCM program in our asset management system, Maximo.

**2:15p-2:45p**  
**(Location)**

**AFTERNOON BREAK**  
NETWORKING & LIGHT  
REFRESHMENTS PROVIDED

**BREAK  
SPONSORED  
BY:**



## AFTERNOON 2 SESSIONS



**2:45p-4:00p**  
**CASCADE A,B&C**

**NYPA's Project Turnover Procedure**  
Jacob Gates, NYPA

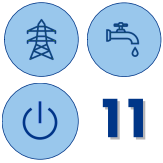
**Purpose:** NYPA discovered a gap between its Project Management and Operations teams when new assets were constructed or purchased and installed for use by the company. Both teams were unfamiliar with how the other operated, the requirements to make them successful, and what types and timing for communication were needed to achieve a unified process that benefitted everyone. Jacob Gates, Asset Performance Superintendent, worked with a cross functional team to close the gap with help from project management, engineering, regional representatives and others.

**Content:** Jacob will cover the "Asset Onboarding Meeting" that is used to identify the individual assets to be created in Maximo, the process to collect the information from the project team, and the asset onboarding process used at NYPA. He will describe the software solutions that are used to simplify the process and the lessons learned since this procedure was put in place in 2020.

# CONFERENCE DAY 1

## TUESDAY, SEPTEMBER 26

### AFTERNOON 2 SESSIONS



2:45p-4:00p

HIGHLAND K

#### Maximo & ArcGIS Integration: Using State-of-the-Art Technology & Out-of-the-Box Tools

Thiago Geraldi, Thiago Lunes, & João Souto Maior, IBM

**Purpose:** Whether your company needs to import/synchronize its assets to Maximo for the first time, or if you want to understand and improve your data integration bi-directionally from Maximo to GIS, the Synchronization Tool does it efficiently and easily. In addition, the Operational Report shows you exactly where you need to focus.

**Content:** In this session, we will guide you through the entire configuration process, ensuring that you get the results you need and synchronized records by taking advantage of the service-oriented architecture of the Maximo Integration Framework (out of the box) without any direct access to the database and being fully adherent to current business processes and security, and in addition, we will give you an overview of how to analyze the reports that show where you need to focus, making it easier to target and correct discrepancies for each integration configured. Join us!



2:45p-4:00p

HIGHLAND E&F

#### Evolution of Maximo: Accelerating Reliability Centered Maintenance and PM Optimization Activities Using Maximo Asset Suite

Derek Valine, IBM

**Purpose:** Reliability Centered Maintenance (RCM) enables the development of cost effective maintenance strategies, improving reliability while reducing maintenance costs. However, its full potential is often hindered as organizations struggle with resource limitations, process complexity, and extensive software and data demands, leading to ineffective maintenance strategies that contribute to higher maintenance costs, downtime and lost revenue, and ineffective use of limited maintenance resources.

IBM Maximo and the broader Sustainability Software Team are continually investing in our products to enhance and provide best-in-class capabilities and value for our clients. To accelerate time to value for both IBM and our customers, IBM recently purchased a solution named the Asset Strategy Library (ASL) which combines both RCM capabilities with extensive content libraries

**Content:** Learn how these new capabilities will allow for:

- Reducing RCM and Failure Mode and Effects analysis study time and resource requirements
- Streamlined PM and Job Plan creation
- Algorithmic based PM Optimization, balancing reliability and overall cost
- Application of the capabilities across the Maximo Application Suite to reduce maintenance cost and downtime while improving quality and throughput.



2:45p-4:00p

HIGHLAND C&H

#### Rapid Mobile Deployment in Power Generation

Jeff Marakoff, Cogentrix

**Purpose:** Cogentrix had the need to perform a parts inventory in June and was currently handling it manually. They were attendees at the Spring MUWG-MUGM conference in April 2023 and were introduced to Sharptree's Opqo. Cogentrix installed the application immediately after returning from the conference. Opqo required only minimal changes, needing only some filters to capture some unique inventory categories the Cogentrix had created.

**Content:** This session will discuss the deployment which included the install, a quick proof of concept, tweaking the application filters, and move directly into production.

# CONFERENCE DAY 1

## TUESDAY, SEPTEMBER 26

### AFTERNOON 2 SESSIONS



2:45p-4:00p

HIGHLAND A

#### How Southern is Using Buyer Quest to Streamline Non-Stock Material Purchases

Madelyn Woodruff, Southern Company

**Purpose:** To show how Southern is using Buyer Quest to streamline Non-Stock Material Purchases and easily. In addition, the Operational Report shows you exactly where you need to focus.

**Content:** This session will detail how Southern is using Buyer Quest to:

- Streamline the Material purchasing process
- Remove the buyer from low dollar catalog purchases
- Leverage contract pricing
- Increase Diversity spend

We will also show how we have configured Buyer Quest for our various roles such as Requestor, Buyer and Catalog approver, as well as the configuration of our landing pages for those specific roles.



2:45p-4:00p

HIGHLAND J

#### Maximo Screens Can Be Awesome! Maximo Application Designer Basics & More

Jade Warren, Great River Energy

**Purpose:** Inspire attendees to leverage application designer and conditional user interface capabilities to support their Maximo-enabled business processes.

**Content:** During this session, we will explore the Maximo Application Designer and its capabilities. You will learn what the designer is, what it can do, and how to leverage its capabilities to refine and configure Maximo screens to meet YOUR business needs. The session will include Maximo demonstrations of screen creation, editing, and configuration including conditional UI rules.



2:45p-4:00p

HIGHLAND B

#### The Asset Information Model and its Impact on Enterprise Interoperability at NYPA

Alice Merchant & Parik Daware, NYPA

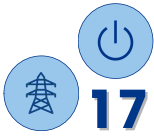
**Purpose:** Organizations have many systems that consume asset data and information. It is necessary to understand the data architecture and enterprise data flow that helps realize business value of the information as an asset in itself. This holistic view also clarifies if an asset information model will enable or hinder a wide range of efforts, from individual projects to enterprise-wide decision making and transformation initiatives.

**Content:** Alice Merchant and Parik Daware from New York Power Authority (NYPA) will provide an overview of their existing systems/integrations landscape and explore some of the challenges, including the impact of misaligned information models across multiple systems. They will then explore examples of improvements that could result from having a shared, enterprise-wide, Asset Information model.

# CONFERENCE DAY 1

## TUESDAY, SEPTEMBER 26

### AFTERNOON 2 SESSIONS



2:45a-4:00p  
**CASCADE D,E&F**

**Towards Modernization: IBM Maximo & ArcGIS Utility Network - The Future of Asset Management for Utility Companies**  
Thiago Geraldi, Vinicius Garmatz, & João Souto Maior, IBM

**Purpose:** Utility companies have sought to carry out the Digital Transformation of their processes and workflows, aiming to meet operational and regulatory demands more efficiently. In this scenario, solutions to better manage system assets are critical. In this way, the integration between IBM Maximo and ArcGIS Utility Network can support the different business processes that involve the management of systems assets, providing greater reliability and security for the work environment, significantly improving the user experience, and allowing companies to keep the focus on decision-making.

**Content:** Join us to see how Enhancing Asset Management with IBM Maximo and ArcGIS Utility Network.



2:45p-4:00p  
**HIGHLAND D&G**

**IBM Maximo Application Suite, The One-Click Install**  
Rafael Teixeira & Andre Marcelino, IBM

**Purpose:** In this session, our goal is to provide you with information on how to effectively use the CLI (Command Line Interface) of the IBM Maximo Application Suite. This tool, developed by IBM, is designed to install MAS and its dependencies, including CP4D (Cloud Pak for Data), as well as various advanced MAS applications such as Manage, Monitor, Predict, and others. Additionally, we will explore troubleshooting techniques to ensure a seamless installation process for MAS.

**Content:** This session will include the following topics:

- Why Automate? (Overview)
- MAS Kubernetes Storage usage(Overview)
- MAS Installation (Demonstration)
- Troubleshooting MAS Installation (Demonstration)
- Q&A

**5:00p-8:30p**

**Empire Hall  
South**

#### **VENDOR NIGHT**

Meet over 40 Maximo product and service Vendors and enjoy an open bar (5:00p) and a full buffet (5:30p).

Please participate in the **Poker Run** and place your vote for the **Best Vendor Swag**. How to participate and rules can be found in Guidebook under the 'Link' tab.

#### **Poker Run**

Receive a card from each vendor to create your best poker hand for your chance to win a prize during the closing session.

#### **Best Vendor Swag**

Use GuideBook to vote for the vendor you think supplied the best giveaway item.



# CONFERENCE DAY 2

## WEDNESDAY, SEPTEMBER 27

### GENERAL SESSIONS

7:00a-8:00a  
(Location)

Continental Breakfast

**BREAKFAST  
SPONSORED  
BY:**

8:00a-8:15a  
Lilac Ballroom

#### **MUWG Business Information**

- George Perry, MUWG Management Committee Chairman
- Clay Cook, MUWG Program Manager
- Terry Saunders, IBM Maximo Management Committee Rep

8:15a-9:00a  
Lilac Ballroom

**Rebecca Hughes**  
Executive Deputy  
Director, New York  
State Canals



#### **Storytelling as an Art & Science: The History and Future of New York's Erie Canal**

The Erie Canal, constructed in 1825, had tremendous influence on the socioeconomic trajectory of the State of New York and that of the United States. The function of the Canal has evolved over the past 200 years and, as the New York State Canal Corporation looks ahead to the third century of operation, we are faced with large-scale infrastructure challenges and with new opportunities for economic growth.

Inherent in the story of the historic Erie Canal, both qualifying narrative and quantified analysis are essential to articulating the current state of the system and in casting the vision for the next century. Rebecca Hughes, the executive deputy director for the Canal Corporation, will share her strategic vision for Canal Revitalization and, through that story, will also share with the audience tangible ways that they can combine a compelling narrative with data-driven insights to maximize impact.

9:00a - 9:30a  
Lilac Ballroom

**Justin E. Driscoll**  
President & CEO,  
New York Power  
Authority



#### **NYPA's Forward Thinking Vision 2030 & How it Helps to Shape the Future for all New Yorkers**

Created by legislation enacted in 1931, the New York Power Authority (NYPA) has become America's largest state-owned public power organization. Today, NYPA produces 25% of New York State's electricity, of which more than 80% is clean renewable hydropower. NYPA operates 16 generating facilities & more than 1,400 circuit-miles of transmission lines. In total, NYPA owns and operates more than 61,000 assets, across four regions. NYPA employs more than 2,000 professionals who work together to provide power to our customers in NY State.

NYPA is an important economic engine for New York State, providing power and supporting more than 400,000 jobs through low-cost economic development programs. Our customers span the state and include large and small businesses, not for profit organizations, community-owned electric systems, rural electric cooperatives, and governmental entities.

This presentation will describe how NYPA is using its forward-thinking Vision 2030 and its enterprise asset and work management software, Maximo, to deliver on its promise to create a better, more reliable, more efficient, and more affordable energy system in New York State.

# CONFERENCE DAY 2

## WEDNESDAY, SEPTEMBER 27

**9:30a-10:15a**

**Lilac Ballroom**

**Mohd Hazzim bin  
Zainal, TNB**

**Afifah binti Mohd  
Zahid, TNB**

### **Embracing Digitalization in Implementing Customer Centric Solutions**

Tenaga Nasional Berhad (TNB), Malaysia's largest electricity utility company, has embarked on a digitalization journey to support its sustainability pathway towards 2050. TNB's digitalization initiatives, coupled with a focus on renewable energy integration and sustainability, aim to enhance operational efficiency, reduce environmental impact, and contribute to Malaysia's transition towards a low-carbon future.

To support and adopt the technology roadmap of the organization, TNB has designed a digital platform using Maximo for a seamless operational efficiency tool. With the digital platform, TNB managed to perform service work installation for normal and express supply connection, manage work orders, monitor performance, and optimize the utilization of its resources. The system enables TNB to embark on enhancing customer engagement through digital channels, providing added values not limited to online bill payments but up to energy usage monitoring, and personalized energy management tools.

TNB is able to perform better with Maximo by embracing digitalization in implementing customer-centric solutions. Digitalization in utility company can elevate customer experience, foster customer loyalty, and differentiate themselves in a competitive market. The focus on convenience, personalization, proactive communication, and innovative digital tools contributes to creating a positive and engaging customer journey towards revolutionizing customer centric experience.

**10:15a-10:45a**  
**The Galleria**

**MORNING BREAK**  
**NETWORKING & LIGHT**  
**REFRESHMENTS PROVIDED**

**BREAK**  
**SPONSORED**  
**BY:**

## MORNING SESSIONS



**10:45a-12:00p**

**HIGHLAND J**

**Incorporating Automated Assurance Testing in  
Regulated Industries**  
Donna Grant, IBM

**Purpose:** As technology, and the pace of technology advancement increases, many regulated industries, such as the FDA, are reviewing guidance for Software Validation and Assurance Testing. Current recommendations and subsequent procedures are causing a lag in the implementation of software systems and new technologies. This lag is due to the lack of clarity, outdated compliance approaches, and perceived regulatory burdens. A newer approach is focused on clarifying risk-based methodologies to justify the amount and types of testing required.

**Content:** In this session, we will look at reducing the intensive manual testing requirements on Maximo Asset Management by utilizing IBM Maximo Test Automation Framework and discuss governance of 'configurations' and customizations. We will discuss how to adopt a risk-based validation approach to testing Maximo software releases. Utilizing automated testing tools will not only save time and money on software testing, but also allow Maximo users to take advantage of new technologies quicker, driving efficiencies and better quality in the business.

# CONFERENCE DAY 2

## WEDNESDAY, SEPTEMBER 27

### MORNING SESSIONS



10:45a-12:00p  
HIGHLAND D&G

**Maximo Health and Predict with Accelerators for Utilities**  
Carlos Ferreira, IBM

**Purpose:** This session will explore the latest release and roadmap of Maximo Health, Maximo Predict and the Accelerators for Utilities that can provide decision support with demonstration and discussion of specific use cases.

**Content:** Maximo Health and Maximo Predict are applications for a utility to define current asset health and predict anomalies which may lead to asset failure or degraded operations. These applications support Asset Performance Management; Asset Investment Planning; Predictive Maintenance; Situational Awareness. Come hear how this solution is being deployed in Utilities with accelerators to advance your understanding of current asset condition.



10:45a-12:00p  
HIGHLAND K

**The NYPA / Canals Fleet - It's More Than Just Cars**  
John Markowitz & Bruce Shoener, NYPA  
Randy Fenton, NYS Canals

**Purpose:** The New York Power Authority and NYS Canal Corporation has an extensive fleet of all things transportation. This fleet ranges from the cars and trucks you would expect, to heavy duty specialized vehicles used to maintain more than 1400 circuit miles of transmission lines across the state. Additionally, NYPA and Canals operates a fleet of marine equipment that ranges from ice breaking tugs to dredges and more. As we all move toward electrification of our work and personal vehicles NYPA is actively involved providing the charging infrastructure to power the transition to electric vehicles across the state, ranging from high-speed charging for the general public to fleet and workplace charging programs.

**Content:** Bruce Shoener - Director Fleet Operations, will discuss NYPA's efforts around a state mandate to electrify half of our fleet by 2025 and 100% by 2030. This involves much more than just buying some new vehicles as infrastructure, maintenance plans, and supply chain issues must also be addressed. Randy Fenton - Marine Infrastructure Manager, will discuss Canal's aging marine assets and how they are working to modernize the fleet. Also, how Canals works with the U.S. Coast Guard to ensure compliance with regulations and the look forward to developing a 15-year replacement program. John Markowitz - Senior Direct of eMobility, will discuss NYPA's EVolve NY fast charging network. He will also speak to NYPA's efforts to support customers (like transit agencies) electrifying their fleets by doing engineering, procurement and construction for their charging infrastructure.



10:45a-12:00p  
HIGHLAND C&H

**Implementing Mobile Inspections at Trinity River Authority (TRA)**  
John Rice, Trinity River Authority

**Purpose:** TRA pursued a decision to digitize all paper-based data collection forms. During this process they discovered the need for location, asset, and process testing inspection forms to be leveraged remotely and offline to fully capitalize on real time data capture, reduction of paperwork and decisive decision making based on access to critical data on-site.

**Content:** The EAM360 Technician application was implemented for the Inspection processes to be performed offline and from remote locations. This session will discuss the implementation of a fully integrated mobile solution and the key benefits achieved so far.

# CONFERENCE DAY 2

## WEDNESDAY, SEPTEMBER 27

### MORNING SESSIONS



10:45a-12:00p

HIGHLAND A

#### **Southern Company's Contractor Labor and Material Processing Solution - A 14-Year Journey of Success and Lessons Learned**

Yewande Marshall, Southern Company

**Purpose:** Southern Company awards a large volume of onsite maintenance activities to outside Contractors who can provide services or materials to Southern Co. under a Labor Rate Contract (LRC). Southern Company needed a solution that will effectively capture, and process contractor time and material after they are executed in the field. To meet that need, Maximo applications were custom developed or enhanced to work in conjunction with Southern's Supply Chain Strategic Sourcing, the group responsible for creating, managing, and maintaining these Labor Rate Contracts.

**Content:** The Contractor Labor Reporting application (also known as the timesheet application) was custom developed in 2008 with the expectation that it will be a new "Power Application" within Maximo, aimed at capturing and processing outside contractor charges. Screen modifications, database changes, communication templates, escalations, domain changes, field level security, and KPI requirements necessary to satisfy the business requirements for this application's Functional Specification were all considered. We have processed over a million timesheet records (which equate to nearly 9 billion dollars) through the application. This session will walk through Southern Company's journey, key successes, and lessons learnt in using the CLR application for contractor labor and material processing.



10:45a-12:00p

HIGHLAND B

#### **Creating Easy Access to Asset Technical & Maintenance Information**

Michael Stackhouse & Shaun Ramkishuns, Con Edison

**Purpose:** An effective asset management program requires abundant and accurate asset information that is readily available on-demand encouraging the active participation of key stakeholders across the organization. Asset information relevant to decision making can reside in many places, one main source of data being Maximo. Unfortunately, many decision makers, such as Engineering, Operations, and Procurement, have minimal experience Maximo. This severely inhibits their ability to find, utilize, or contribute to the quality and quantity of asset-related information. The overall result is a less effective asset management system.

**Content:** Come hear how Con Edison is providing the organization with easy access to retrieve, review, add, and amend asset information improves data quality, decision making, and strengthens business processes. Over the course of the asset lifecycle, (design, procurement, construction, operation and maintenance, health assessment, and eventual replacement) asset information is generated by many stakeholders. This often comes from various, independent processes and systems. The Con Edison Maintenance Technical Library (Engage Asset Hub) provides access to all that information in a simple, user-friendly, GIS and mobile-enabled, web portal.

# CONFERENCE DAY 2

## WEDNESDAY, SEPTEMBER 27

### MORNING SESSIONS



10:45a-12:00p  
CASCADE A,B&C

#### Integrating Advanced Analytics and Data-Driven Decisions into Maximo to Optimize Safety Practices within TNB

Khariul bin Md Yassin, Tenaga Nasional Berhad (TNB)

**Purpose:** Maximo as an enterprise asset management (EAM) system, plays a crucial role in promoting safety within TNB organizations. Some of the ways in which Maximo can support safety management are Safety Inspections and Audits, Work Permit Management, Equipment registry and issuance management from Warehouse, Equipment Certifications, Equipment Safety Inspections and Calibrations as well as Safety Reporting and Analytics. Maximo's reporting and analytics capabilities enable TNB organization to generate safety-related reports, monitor safety metrics, and identify trends. By integrating safety management processes into Maximo, TNB can proactively identify and mitigate safety risks, ensure compliance with safety regulations, improve incident response and reporting, and foster a safety culture within the organization.

**Content:** TNB will share the current system architecture along with success stories & lesson learned on implementing the Maximo towards enabling data-driven decisions to optimize safety practices.



10:45a-12:00p  
CASCADE D,E&F

#### Are we there yet?? An Experienced Based Overview About the Journey to Asset & Work Management Using Maximo

Christopher Bishop, NYPA State Canals

**Purpose:** This "Boots on the Ground" perspective on creating an Asset and Work Management Program from scratch, details the difficulties and lessons learned when changing a culture. As organizations embark on their journey, understanding potential hidden hazards and roadblocks can offer great value and help to better equip them for success.

**Content:** Discussion Topics will include:

- Benefits of Changing your Asset and Work Management Program
- Understanding and Communicating Business Needs
- Binding Agreements and Contracts to Consider
- Determining and Assigning Ownership
- Change Management



10:45a-12:00p  
HIGHLAND E&F

#### Nova Scotia Power's T&D Work Management Transformation

Nathan McDougal, Nova Scotia Power

**Purpose:** NS Power's primary Work & Asset Management system, Maximo 7.1, and its Scheduling & Dispatch system, Accruent G4, were out of mainstream vendor support for years. To avoid further risk associated with end-of-life systems, to modernize, transform and then continuously improve business processes to better support & serve our customers, it was necessary to upgrade Maximo & replace G4.

**Content:** This session will be to share our current state business and technology challenges, why MAS, why Cloud, our MAS Upgrade Journey and Experience, Agile Project Methodology and Timeline (which actually finished on-time & on budget), Lessons Learned, end technology & business transformational states (MAS modules, add-ons, adapters, data, mobility, integrations, etc). TRMs role, offerings and contribution to NSPI's transformational journey.

12:00p-1:00p  
Empire Hall North

#### LUNCH

A plated lunch to promote discussion among attendees.

LUNCH SPONSORED BY:

**TRINMAX**™



# CONFERENCE DAY 2

## WEDNESDAY, SEPTEMBER 27

### AFTERNOON 1 SESSIONS



28

1:00p-2:15p

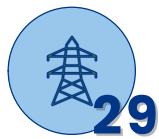
HIGHLAND J

**EKPC's Maximo Journey - "Not all those who wander [into Maximo] are lost."**

Adrienne Duvail & Eric Stamper, East Kentucky Power Corporation

**Purpose:** Provide our history with Maximo and the strategy that EKPC has taken for work management and most recently introducing Supply Chain and enterprise procurement. Also, providing input on the upcoming projects, innovations, and integrations in our future.

**Content:** EKPC company snapshot, Timeline of Maximo Implementations across the enterprise, Integration development and Challenges, Unique solutions developed by our Implementation partner, Meeting mobile needs and Future Projects.



29

1:00p-2:15p

CASCADE A,B&C

**Leveraging the CU Library & CU Estimation Applications to Support Distribution Work**

Kevin Rogerson, Eversource

**Purpose:** Compatible Units are a powerful tool for generating standard designs and accurate estimates on both large and small work orders. Come see how Eversource has leveraged the CU Library and CU Estimation applications to support Distribution work across four different companies.

**Content:** Topics to include enhanced filtering for Designer convenience, enforcement of required attributes, automated prerequisite addition, and understanding capital vs expense work.



30

1:00p-2:15p

CASCADE D,E&F

**Title**

Presenter

**Purpose:** TBD

**Content:** TBD



31

1:00p-2:15p

HIGHLAND C&H

**Using Maximo Mobile & GIS to Simplify Your Field Service Operations**

Thiago Geraldi, Vinicius Garmatz, & João Souto Maior, IBM

**Purpose:** Imagine the following scenario: You are trying to send information about a work location to a field technician. You take a screenshot of a map and mark it by pointing out important areas where a particular service needs to be done. This is a quick way to communicate, but because these annotations on the map are not saved, they will end up being lost in the various messages you receive per day. What if someone leaves the company? How will you retrieve this message with your instructions or precious information? How we collect and share information should be efficient, easy, and accessible. Fortunately, Maximo with each new release has been innovating and improving the ways and possibilities of field services operations to become more GIS-centric and provide online and offline access to maps in the field to reduce errors and save time by increasing team efficiency.

**Content:** Come to this session to learn more about the latest released innovations and roadmap for Mobile & GIS in MAS. Besides product updates, a collaborative demo is planned for this session. Join us!

# CONFERENCE DAY 2

## WEDNESDAY, SEPTEMBER 27

### AFTERNOON 1 SESSIONS



1:00p-2:15p

HIGHLAND A

#### Maximo Supply Chain Update

Thomas Knowles, IBM

**Purpose:** IBM lead session which provides supply chain user community with Maximo product updates in the supply chain areas (Inventory, Contracts, Purchasing and Invoicing). Validate strategic direction, priorities on enhancements requests and review the RFE Request for Enhancements process to ensure we are bringing the right set of new supply chain features.

**Content:** The majority of this session will focus on the new Maximo Mobile and Role Based Inventory apps that have been delivered and are being designed and developed in future releases of Maximo. The shared content will be a combination of presentation, concept mockups and live demonstration. We will also dedicate time to point our community members to the current list of RFE and explain how they can help prioritize those requests and submit their own for evaluation.



1:00p-2:15p

HIGHLAND K

#### Austin Energy's WAM Journey From Legacy to Maximo

Erik Trevino, Austin Energy

**Purpose:** To inform peers on the lessons learned regarding our move out of the legacy system and into Maximo for Utilities (MFU). On May 26th, 2022, Austin Energy moved over from STORMS (Severn Trent Operations Resource Management System) to Maximo for Utilities to manage our Distribution Work and Asset Management efforts. This change was a process 5 years in the making. STORMS, our legacy application, was no longer supported and had not been technologically updated since 2009. Austin Energy was already utilizing Maximo for Plant Operations, Facilities, and IT thus the decision was made to integrate our Distribution teams to Maximo.

**Content:** As with any new project, change was hard. This session will discuss our project and how AE created a unique project team that included business analysts, Maximo admins, business SME's, and consultants to ensure the transition was smooth and that change management was front and center throughout every phase. The project affected 300+ users in our Distribution Work Groups from Work Management to Tree Trimming to Design. The teams have been using MFU for over a year now and have noted the improved reporting, easy to use interface, and overall visibility into the WO lifecycle that did not exist before.



1:00p-2:15p

HIGHLAND D&G

#### Maximo Scheduling & Dispatching Dashboard - Modernize the Experience of Scheduling & Dispatching Work

Pedro Solfa Spadacini, IBM

**Purpose:** As part of Scheduling work journey of Maximo, let's explore the existing Features of the Planning and Scheduling module as the new Scheduling Dashboard and Dispatching Dashboard capabilities with the Maximo Optimizer.

**Content:** Talking about the journey around Plan, Schedule and Dispatch work inside of Maximo leveraging the Mobile for work Execution capability.

# CONFERENCE DAY 2

## WEDNESDAY, SEPTEMBER 27

### AFTERNOON 1 SESSIONS



1:00p-2:15p  
**HIGHLAND E&F**

#### **Incorporate Sustainability into Your Asset Management with Maximo Application**

Mumtaz Mesania & Donna Grant, IBM

**Purpose:** Customers, regulators, and stockholders are placing increasing pressure on utilities to define and satisfy social, economic, and environmental impacts of energy production. Most utilities are experiencing the reality that turning sustainability aspirations and commitments into measurable results is easier said than done. Roadblocks include difficulties in measuring ESG data, complying with changing regulations, and adapting a practical sustainability business strategy. Overcoming these barriers is crucial for continued business success. Incorporating sustainability into your business strategy requires action.

**Content:** This presentation will present optimized asset management practices that support a sustainability business strategy. Asset management systems continually serve as a foundation for solving big data issues for companies. By connecting asset management analytics and workflows, with a focus on increasing the life of operating assets, utilities can reduce energy consumption and minimize emissions. Tackling the problem of Sustainability is matter understanding which data is required to transform operations that will balance net revenue with sustainability goals. Based on your organization today, which sustainability opportunities are you ready to take on? Which opportunities will take you where you aspire to go in the future?



1:00p-2:15p  
**HIGHLAND B**

#### **Maximo Visual Inspection (Visual Asset Inspection)**

Taylor Luong, IBM

**Purpose:** Automate your visual inspections at scale. Learn how to utilize Maximo Visual Inspection to automate visual inspections of your critical assets, including large infrastructures and assets in hard-to-reach areas.

**Content:** Maximo Visual Inspection allows subject matter experts to easily create AI vision models for their use case with its point and click software. Learn how MVI has been used for inspections across industries with cameras, mobile devices, robots and drones to catch and prevent failures, reduce manual inspections, and improve production efficiency. See how MVI can also be utilized through Maximo Mobile and Manage inspections and integrate with Maximo Monitor to send alerts, create work orders and dashboards.

2:15p-2:45p  
**(Location)**

**AFTERNOON BREAK**  
NETWORKING & LIGHT  
REFRESHMENTS PROVIDED

**BREAK  
SPONSORED  
BY:**

# CONFERENCE DAY 2

## WEDNESDAY, SEPTEMBER 27

### AFTERNOON 2 SESSIONS



2:45p-4:00p  
HIGHLAND K

**EAM Technology Training: How to Increase Program Adoption & Utilization**  
John Rice, Trinity River Authority

**Purpose:** We invite you to participate in our upcoming conference session, focused on increasing the adoption and utilization of enterprise asset management (EAM) programs through effective and focused training. Our speakers will explore the valuable perspectives of both service providers and system owners, sharing examples, best practices, key considerations and a reflection of lessons learned.

**Content:** This session is designed to help you approach your training efforts strategically, exploring high-value methods and processes to ensuring that your EAM programs and technology projects reach their full potential.

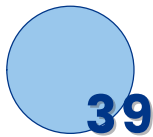


2:45p-4:00p  
HIGHLAND E&F

**Hints and Tips on Moving to Maximo Application Suite - Lessons Learned by the IBM SRE Team**  
Gurmeet Arora, IBM

**Purpose:** Since early 2021, the IBM Maximo Application Suite Dedicated offering has been migrating / upgrading clients from the existing Maximo EAM application to Maximo Application Suite.

**Content:** This presentation will discuss some of the lessons learned about the migration and upgrade process. Key elements involved in the planning, important questions to answer, the pre-conditions needed and the upgrade journey itself will be covered. Depending on the choices a client makes, there may be some items to be aware of early to avoid complications later during the upgrade. Every client's journey is as unique as their implementation, but there are common themes regardless of where you currently are and the choices made to move to the Maximo Application Suite.



2:45p-4:00p  
HIGHLAND B

**Title**  
Presenter

**Purpose:** TBD

**Content:** TBD



2:45p-4:00p  
HIGHLAND C&H

**Maximo Mobile - What is Maximo Mobile?**  
Vinicius Garmatz, IBM

**Purpose:** What is Maximo Mobile? What can you do with it? What should you be aware when planning for a mobile product implementation? Can I configure it to meet my business needs the same ways as I'd do for Maximo applications?

**Content:** The intent of this session is to demystify IBM's Maximo Mobile covering what's needed to implement and configure Maximo Mobile, including live demo and use cases around work execution and inspections.

# CONFERENCE DAY 2

## WEDNESDAY, SEPTEMBER 27

### AFTERNOON 2 SESSIONS



2:45p-4:00p

HIGHLAND A

#### Supply Chain Enhancements and Question/Answer Open Forum

Destinie Richter, Oncor

**Purpose:** Bring your Maximo Supply Chain requests for enhancements and your Supply Chain Questions to an open forum with other users and IBM.

**Content:** Users of Maximo will be able to ask questions and talk to other users of Maximo as well as IBM.



2:45p-4:00p

CASCADE A,B&C

#### Preventive Maintenance Programs - Scheduling & Assurance

Jack Doescher, NYPA

**Purpose:** The session will focus on NYPA's approach to preventative maintenance in terms of scheduling and assurance

**Content:** The discussion will include governance and best practices for scheduling PMs, our use of float time, NYPA's approach to documenting and communication regulatory drivers and due dates, and our tools & philosophy for scheduling maintenance work, with priority given to preventative maintenance activities. The assurance tools and techniques in use today - what tools and information are used to communicate PM due dates, what governance and metrics are in use for PMs, and what best practices NYPA uses to ensure the right work is done at the right time.

We will also discuss some challenges that we recognize in these areas, as well as improvement goals & activities. As time allows, we will solicit audience input & discussion on both challenges & solutions.



2:45p-4:00p

HIGHLAND J

#### Making the Business Case for Maintenance Technology

Tom Woginrich, IBM

**Purpose:** With emerging technologies in Edge, Digital Twin, Asset Performance Management (APM) and AI/ML, how can your organization justify their business value and make the case for investment? What are the new measures and KPIs your organization should be tracking to reinforce the justification of these emerging technologies? Let's make the business case for 21st Century maintenance & reliability.

**Content:** We will go through the process to extrapolate the value opportunities afforded by the maintenance technology into financial value for maintenance technology utilization.



2:45p-4:00p

CASCADE D,E&F

#### Maximo Import/Export - Imagine the Possibilities!

Sue Brashar, LCRA

**Purpose:** Maximo Application Import/Export allows users to quickly update large amounts of data in a variety of Maximo modules creating a streamlined data integrity end point. Application Import/Export is a powerful tool available for bulk loads needed in a short amount of time.

**Content:** This session will provide an overview of how Maximo Application Import/Export works and the advantages of using the tool, its functionality and how to avoid pitfalls. Attendees will learn how the tool can streamline user data uploads increasing accuracy and integrity within a variety of Maximo modules. By utilizing this improved process, LCRA has been able to save resource hours and improve data quality while also allowing SMEs to have better insight and control over data updates.



# CONFERENCE DAY 2

## WEDNESDAY, SEPTEMBER 27

### AFTERNOON 2 SESSIONS



2:45p-4:00p  
HIGHLAND D&G

**Continuing Expansion of Role-Based Work Orders and the Operational Dashboard in Maximo 8's New User Experience**  
Brian Downey, IBM

**Purpose:** This session explores how to take advantage of the new applications delivered in Maximo 8 under the Maintenance Manager project.

**Content:** Demonstration of new applications built in the Graphite user interface on top of Maximo's object structure api's that bring a modern and focused new look to familiar business processes. Session will concentrate on Work Orders and recent components added to the Operational Dashboard such as KPI configuration, trend charting and comparison bar charts. Session will explore a new dashboard component in progress, the Work Queue, which presents a configured actionable result set to your dashboard users. Roadmap of apps and components will be shared as well.

#### CLOSING SESSION & REMARKS

4:00p-4:30p  
Lilac Ballroom

Please use GuideBook App to complete your 'Session Evaluations' & 'Overall Conference Evaluation' and make your way the closing session which will begin at 4:10. Must be present to win door prize!

**PLEASE RATE THE SESSIONS YOU ATTEND BY  
COMPLETING THE STAR RATING OF THE  
SESSION USING THE GUIDEBOOK APP**



# CONFERENCE DAY 3

## THURSDAY, SEPT 28

### TRAINING & CERT PROGRAMS 8:00A-3:00P

ADDITIONAL FEE (\$395) & REGISTRATION REQUIRED

BREAKFAST 7:00A-8:00A | LUNCH 12:00P-1:00P

(Location)

#### **Maximo Asset Management Training for Managers, Engineers & Supervisors**

Instructor: Clay Cook

(Location)

#### **Planner Scheduler Certification - Level 1**

Instructor: Rick Ulrich

(Location)

#### **Planner Scheduler Certification - Level 2**

Instructor: George Perry

(Location)

#### **Planner Scheduler Certification - Level 3**

Instructor: Matt Midas

(Location)

#### **Supply Chain Overview**

Contracts, Strategic Planning, Tracking Transactions to Work Orders

Instructor: Amy Tatum

(Location)

#### **Maximo Basics - Maximo's ability to Support Business Processes**

The Basics of Maximo Process Support & Automation training empowers attendees to leverage Maximo's configuration tools to effectively support key business processes. You will gain an understanding of Maximo's ability to automate and support your business processes - you will learn not only WHAT Maximo can do, but also HOW you can leverage those capabilities to enhance your Maximo implementation.

Instructor: Jade Warren

### PARTNER MEETINGS 9:00A-11:00A

PRIOR REGISTRATION REQUIRED | MEALS **NOT** PROVIDED

(Location)

#### **IBM Maximo Nuclear Power Development**

To attend, please email Donna Grant - donna.grant@ibm.com

(Location)

#### **IBM Maximo Application Suite Predictive Maintenance Hands-On Workshop**

To attend, please email Terry Saunders - terry.saunders@us.ibm.com

**Bring your laptop** for this hands-on workshop that provides attendees with an understanding of how a reliability engineer can use Maximo Application Suite to: Ingest and analyze device data and monitor assets; Understand relative asset health, risk, criticality; detect and action asset anomaly that lead to failures.

Carlos Ferreira, IBM Principal Product Manager  
& John Douglas, Maximo Market Manager

# THANK YOU!



**MUWG**  
MAXIMO UTILITY WORKING GROUP